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**ATP Announces the Availability of CoSoSys' Carry it Easy +Plus Software in Its ToughDrive mini USB Drives
Award-Winning Software Allows for E-mail and Contacts Synchronization between PCs**

Sunnyvale USA/Cluj-Napoca, Romania (Mar 14, 2007) – ATP, the leading manufacturer of flash media solutions, announces today that the award winning Carry it Easy +Plus software will be pre-installed as a 30 day trial version on the new ATP ToughDrive Mini USB Drives. The preloaded software will allow ToughDrive Mini users to keep Outlook E-mail and Contacts synchronized and portable between PCs. Users will also be able to carry their personal Internet Favorites bookmarks with them. ATP will be exhibiting the ATP ToughDrive Mini from March 15th to 21st at the CeBIT 2007 Fair in Hannover Germany. ATP booth is located in Hall 2, Stand B48 (E5).

“As with all other ATP flash memory products, the new ToughDrive Mini offers protection from water/moisture, dust, static discharge, and extreme temperatures and is the perfect tool to carry important data, especially when it comes to confidential work documents, due to its compact, robust design. However, it is even more crucial to have data always be updated and be immediately available anytime you need it,” said Danny Lin, ATP Executive Vice President. “With Carry it Easy +Plus software allowing for data synchronization, important work information such as Outlook E-mail and Contacts has now become dynamic. This is a significant advantage especially for business professionals who travel constantly and therefore cannot afford having scattered data.”

“The ToughDrive mini together with our award winning Carry it Easy +Plus software give users a great combination of hard and software. Keeping their data safe and in sync while on the road.” said Roman Foeckl, Managing Director of CoSoSys

In addition to the freedom of having Outlook E-mails and Contacts portable, Carry it Easy +Plus also offers File, Folder and Desktop synchronization feature that allows users to keep their work files on different PCs always up-to-date. The included compression functionality adds extra capacity to the USB Drive, allowing more data to be stored in compressed form. Most importantly the Carry it Easy +Plus software adds security to the ToughDrive mini by password protecting and partitioning the USB Drive.

The ATP ToughDrive Mini is enhanced for Windows ReadyBoost, serving as an additional memory cache for an improved system performance. The solid synthetic polymer housing of ATP ToughDrive mini resists water and provides shock absorption. Users can also visit the ATP website at flash@atpinc.com to download the software. A license key to the full version of Carry it Easy +Plus can be purchased by ATP customers after an instant rebate of US\$ 10 for just US\$ 14.95. For more information on ATP memory products, please email flash@atpinc.com or visit <http://www.atpinc.com>.

About ATP

Founded in 1991, ATP is a premier manufacturer of high performance and durable flash digital media solutions as well as top quality memory module products. Using its unique SIP (System-In-Package) packaging technology, ATP differentiates itself from the competition by offering highly durable flash memory solutions. In addition to high performance, ATP flash media products offer protection from water/moisture, dust, static discharge, and extreme temperatures. High Speed, Weather Proof and Dependable Storage. ATP's latest flash products feature ruggedized ToughDrive™ and ultra-slim Petit™ USB 2.0 flash drives, 8GB CF, 8GB SDHC, 2GB SD, 2GB miniSD, microSD and MMCmicro. For more information on ATP memory products, visit <http://www.atpinc.com>.

About CoSoSys

CoSoSys is specialized in developing and distributing software for portable storage device enhancement and PC endpoint security solutions. The application portfolio includes functions from password security, data synchronization and intrusion prevention. CoSoSys distributes its products globally through world's leading hardware manufacturers, and directly to consumers at <http://www.cososys.com>. CoSoSys enjoys a continuously growing installation base of users worldwide.

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Your Ultimate Memory Solution