



Press Release

My Endpoint Protector Device Control is Now Available for Home Users Free of Charge

Device Control for everyone: Protect your PC and files at home with free device management in the cloud

Key points

- Control the use and eliminate threats of portable storage devices (USB Flash Drives, external hard drives, digital cameras, smart phones and more)
- Protect easily accessible ports on PCs and MACs
- Free data loss and theft protection for home and individual use
- Cloud security solution, allowing easy management from any browser; no installation required; no hardware constraints
- Protect up to 3 computers with your free personal account (Windows and/or Mac OS)

San Jose, CA, and Bucharest, Romania, June 16, 2010. Today, as part of their efforts to increase the use of portable storage devices within a secure and productive home environment, CoSoSys announces the availability of the free My Endpoint Protector (My EPP) device control and data loss prevention cloud service for home users. My EPP's purpose is to help home users prevent data theft, identity theft and other fraud related risks on up to three of their home computers.

With the increase in both usage and capacity of lifestyle and portable storage devices such as USB sticks, external hard drives, digital cameras, memory cards, smart phones and MP3 players, which are helpful, but also easy to use and, generally, a security threat, people transfer large amounts of personal data to and from their home computers on an almost daily basis. The computers themselves, be it desktops, laptops or netbooks, hold critical information, such as passwords, account information, financial and tax records. Additionally, due to the growing practice of working remotely from home and the option of freelancing, home stations hold work related files or personal project data. Losing any of the mentioned data can lead to tremendous consequences for a family or individual – from cashed out bank accounts to losing a customer or a job along with their stolen private details.



The free My Endpoint Protector solution offers a wide variety of key features that will help users keep their data safe on their computers and on the road:

- Prevent identity theft and online fraud by securing up to three home computers against data loss, data theft, malware infections
- Allow or deny access to specific devices, for example, allow access to your smart phone and ban your children's iPad



- Easily manage all machines from a centralized online console, accessed through any browser
- Closely monitor access to your files with the audit trail features
- Support for both Windows and Mac OS X operating systems
- My EPP requires no specific security expertise or complicated learning process

“We have seen an increasing adoption of device control and data loss prevention in the business segment and we want to offer now this greatly needed security to individuals and home users to help them keep their personal data safe from the dangers of portable devices. By securing their home computers, controlling which portable devices can access them and, optionally, forcing encryption on all transferred files, home users can keep their data safe, even if their family members or themselves happen to misplace a piece of hardware,” explained Roman Foeckl, CoSoSys CEO.

My Endpoint Protector makes enterprise-level device control and security accessible to home users without the need for expensive additional equipment or staff, at no cost and without any installation and maintenance tasks to worry about.

Home users can start using My Endpoint Protector today for free at:

http://www.endpointprotector.com/en/index.php/products/my_endpoint_protector_SaaS

Here is a short video describing how My Endpoint Protector works:

http://www.endpointprotector.com/en/index.php/resources/video_tutorials/6

For a full list of controllable portable storage devices, please visit:

http://www.endpointprotector.com/en/index.php/products/features/1#device_types

About CoSoSys

CoSoSys is specialized in network endpoint security and development of software for portable storage device enhancement. The application portfolio includes functions from password security, data synchronization and network security. CoSoSys distributes its products globally through the world's leading hardware manufacturers, software Distributors, Resellers and directly to users at <http://www.CoSoSys.com> and <http://www.EndpointProtector.com>. CoSoSys enjoys a continuously growing installation base of users worldwide. The company has offices in Germany, the United States and Romania.

Images and additional materials:

<http://www.cososys.com/images.html>

http://www.cososys.com/press_room.html

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