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## PRESS RELEASE

### **StuffBak Teams Up with CoSoSys to Lock Out Info-Intruders**

#### **Carry it Easy Software keeps data safe on portable storage devices while making the return of lost devices convenient for the honest finder**

BOULDER, CO (September 18, 2007) – StuffBak, the nation's leading loss protection and recovery service and CoSoSys, a European software development firm, have announced a partnership that enhances Carry it Easy and Carry it Easy +Plus software.

When a StuffBak registered USB flash drive is lost, the Carry it Easy software assures the information remains safe and sound until the item is returned. Whether it's the loss protection label adhered to the device or the virtual label contained in the lost and found section of the drive, finders are only able to access StuffBak's recovery service information, keeping the password protected data on the drive secure and the owner's name confidential.

"Our Carry it Easy software was designed for use with all kinds of portable storage devices from USB Flash Drives to iPods. Carry it Easy enables users to protect their portable data. The integrated StuffBak Loss Protection Service is a great new addition for our users to assure that in the event of loss, the portable storage device can be returned" said Roman Foeckl, CoSoSys Managing Director.

Like many small every-day electronics, flash drives are easy to misplace. However, StuffBak registered items are frequently returned before the owner even realizes they're missing. With a proven 75% return rate on lost items, StuffBak service is a prudent investment for anyone relying on peripheral storage of important business or personal information. Carry it Easy makes the case for loss protection even more compelling and lets the owner rest easy knowing that information is locked away from determined intruders or even well intended finders.



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### **About StuffBak**

Founded in 1999 and based in Boulder, CO, StuffBak is the nation's largest loss protection service provider. The company's unique ID labels are accompanied by various protection plans as well as 24/7 customer service. The streamlined recovery process makes it easy for Good Samaritans, lost & found departments and police departments to report and return lost or stolen items. StuffBak distributes products through a variety of manufacturers, retailers/etailers and extended warranty companies, including CompUSA, Dell, Belkin, Rhinoskin, ServiceNet, Shoreline Cases, eBags, Zero Halliburton and PocketSolutions. For more information, visit us at [www.stuffbak.com](http://www.stuffbak.com) or call 800-800-8257.

### **About CoSoSys**

CoSoSys was founded in 2004. It is specialized in developing and distributing software for portable storage device enhancement and PC endpoint security solutions. The application portfolio includes functions from password security, data synchronization, intrusion prevention, and USB port protection. CoSoSys distributes its products globally through the world's leading hardware manufacturers, and directly to consumers at <http://www.cososys.com>. CoSoSys enjoys a continuously growing installation base of users worldwide.

**Images and additional materials** [http://www.cososys.com/media\\_room.html](http://www.cososys.com/media_room.html)

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